



Transfer Degree Map: Blinn Associate of Science in Business to Sam Houston State University Bachelor of Business Administration in Marketing



4 – Year Suggested Academic Plan for Transfer of the Associate of Science 2022-2023

First Year - Freshman							
Fall Semester				Spring Semester			
BCD	University	Course Name	Hrs	BCD	University	Course Name	Hrs
BUSI 1301	BUAD 1301	Business Principles	3	MATH 1325	Comp Area IX	090 Component Area Option [SHSU Comp Area IX: Component Area Option]	3
050 Creative Arts	Comp Area V	050 Creative Arts [SHSU Comp Area V: Creative Arts]	3	ECON 2302	ECON 2302	Principle of Microeconomics	3
ENGL 1301	ENGL 1301	Composition I [SHSU Comp Area I: Communications]	3	BCIS 1305	BUAD 1305	Electronic Comm	3
MATH 1324	MATH 1324	Math for Mngl Decision Making [SHSU Comp Area II: Mathematics]	3	ENGL 1302	ENGL 1302	Composition II [SHSU Comp Area I: Communications]	3
HIST 1301	HIST 1301	U.S. History to 1876 [SHSU Comp Area VI: U.S. History]	3	HIST 1302	HIST 1302	U.S. History Since 1876 [SHSU Comp Area VI: U.S. History]	3
Total			15	Total			15
Second Year – Sophomore							
Fall Semester				Spring Semester			
BCD	University	Course Name	Hrs	BCD	University	Course Name	Hrs
040 Language, Philosophy and Culture	Comp Area IV	040 Language, Philosophy and Culture [SHSU Comp Area IV: Language, Philosophy, and Culture]	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3
ACCT 2301	ACCT 2301	Principles of Financial Accounting	3	BUSI 2305	BANA 2372	Business Analysis	3
030 Life and Physical Science	Comp Area III	030 Life & Physical Science [SHSU Comp Area III: Life & Physical Science]	3	SPCH 1315	Comp Area IX	090 Component Area Option [SHSU Comp Area IX: Component Area Option]	3
ECON 2301	ECON 2301	Principle of Macroeconomics	3	030 Life and Physical Science	Comp Area III	030 Life & Physical Science [SHSU Comp Area III: Life & Physical Science]	3
GOVT 2305	POLS 2305	Federal Government [Comp Area VII: Political Science/Government Core]	3	GOVT 2306	POLS 2306	Texas Government [Comp Area VII: Political Science/Government Core]	3
Total			15	Total			15
Summer							
BCD	University	Course Name	Hrs	BCD	University	Course Name	Hrs
BUSI 2301 ¹	BUAD 2301	Business Legal Environment	3				
Total			3	Total			0
Third Year - Junior							
Fall Semester				Spring Semester			
BCD	University	Course Name	Hrs	BCD	University	Course Name	Hrs
	BANA 3363	Inter. Business Analysis	3		MGIS 3310	Principles of MIS	3
	FINC 3320	Business Finance	3		Elective ²	Marketing Technical Elective	3
	MGMT 3310	Principles of Management	3		Elective ²	Marketing Technical Elective	3
	MKTG 3310	Principles of Marketing	3		MKTG 3320	Consumer Behavior	3
	PSYC 1301 or SOCI 1301 (select one)	Intro. to Psychology or Principles of Sociology (select one)	3		MGMT 3370	Operations Management	3
Total			15	Total			15
Fourth Year – Senior							
Fall Semester				Spring Semester			
BCD	University	Course Name	Hrs	BCD	University	Course Name	Hrs
	BUAD 3335	Business Communication	3		Elective ²	Marketing Technical Elective	3
	ACCT 3304	Managerial Accounting	3		MKTG 4340 or MGMT 4340 (select one)	International Marketing or International Management (select one)	3
	MKTG 3328	Professional Selling	3		MKTG 4390	Strategic Marketing Management	3
	MKTG 4350	Marketing Research	3		MGMT 4390	Strategic Management & Policy	3
	Elective ²	Marketing Technical Elective	3				
Total			15	Total			12

Notes/Comments:

- (1) BUAD 2301 is being changed to BUAD 3301 for the 2023-24 catalog. BUAD 2301 will still be allowed to transfer (work in progress per the dept) and count for BUAD 3301, however, it will not count for advanced hours since BUAD 2301 is not an advanced course, and the new course will be advanced.
- (2) Marketing Electives – select one from the following:

Advanced MKTG Electives (3000- or 4000-level), not including required MKTG courses
MGMT 3372 Supply Chain Management

This Transfer Advising Guide provides **63 college-level hours**, of which **63 will transfer and apply** towards the Sam Houston State University baccalaureate degree in Business.

For the Blinn Colleges District this transfer advising guide is degree complete and field of study complete based on student course selection.

Notes:

Alternatives to MATH 1325 and SPCH 1315 may be taken to satisfy the 090/Component Area Option requirement of this degree program. Please visit <https://www.blinn.edu/academics/core-curriculum.html> for a list of approved courses.